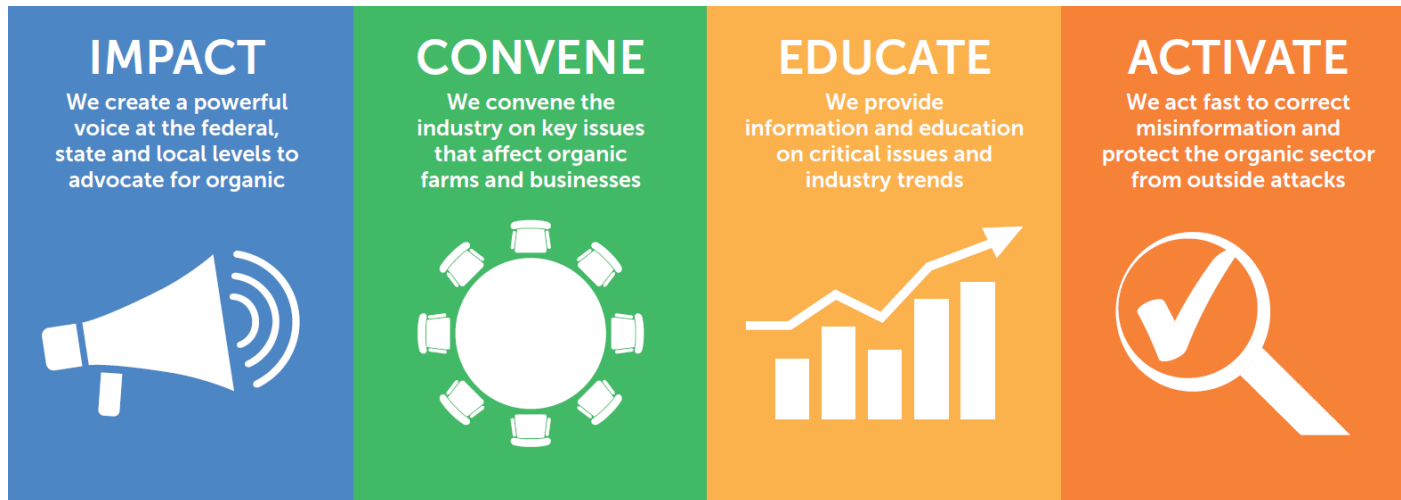


WHO IS THE ORGANIC TRADE ASSOCIATION?

OTA represents more than **8,500 farmers and businesses** in every U.S. state, from small organic producers to major growers, from local family-run organic operations to nationwide companies.

organization. OTA brings farmers and growers, ingredient suppliers, processors, manufacturers, distributors, retailers and others—consultants, brokers, certifiers—together to promote and protect the growing sector.

One of the Organic Trade Association's (OTA's) strongest assets as an organization is the diversity and breadth of its membership. Unlike many trade associations, OTA includes the full value chain for the organic industry, ensuring that all segments, from farm to marketplace, have a strong voice within the



In this way, it is possible to work together to catalyze solutions, form coalitions and collaborate, whether it be on issues before Congress and government agencies, or to strategize on strengthening the organic message and movement to the public. OTA represents its members to government on sector needs, market development and promotion, and strong organic standards and regulations. Members also receive the latest information and quick answers on organic regulations and standards in the U.S. and around the world.

OTA's mission is to promote and protect **ORGANIC** with a unifying voice that serves and engages its diverse members from farm to marketplace.

GOVERNANCE STRUCTURE

OTA's structure reflects a commitment to utilize members on its Board of Directors as strategic advisors and long-term thinkers, the staff as program planners and implementers, and the members as lenders of knowledge and expertise to the Board and staff. The association's trade members democratically elect the Board of Directors. Each trade member company, regardless of size, has one vote. One seat on the Board is designated for a farmer. Board members each serve a term of three years, limited to three consecutive terms.



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