

**Sheraton Grand Sacramento  
Sacramento, CA**

*All times listed below are in Pacific.*

**7:00 AM CONTINENTAL BREAKFAST**

**8:00 AM WELCOME**

- Sara Wyant, Founder and Publisher, Agri-Pulse Communications, Inc.

**8:15 AM DIGGING INTO DEMOGRAPHICS: WHY THE NEXT GENERATION OF FARM WORKERS WILL BE HARDER TO FIND**

- Roland Fumasi, PhD, Head of RaboResearch Food & Agri North America, Rabobank
- Alexandra Hill, Assistant Professor, University of California, Berkeley

**9:00 AM WHY CARROTS AND COWS NEED EACH OTHER: THE IMPORTANCE OF A CIRCULAR AG ECONOMY**

- Elizabeth Goodman, Dealer Relationship Manager at Netafim USA
- Ethan Hendricks, Chief of Staff and SVP of Marketing, Amp Americas
- Russell Hamlin, President, Grimmway Farming Operations
- Justin Pettit, Co-Founder, Santa Carota Beef

**9:45 AM REINVESTING IN RURAL INFRASTRUCTURE**

- Maria Gallegos-Herrera, California State Director for USDA Rural Development

**10:15 AM BREAK**

**10:45 AM FOOD AS MEDICINE: NEW MARKETS AND HEALTH OUTCOMES FROM EATING MORE FRUITS, NUTS AND VEGETABLES**

- Steve Brazeel, Founder, Sunterra
- Santana Diaz, Executive Chef, UC Davis (invited)
- Katie Etman, Deputy Director, Fullwell

**11:30 AM MAKING CALIFORNIA AGRICULTURE MORE RESILIENT**

- CDFA Sec. Karen Ross (invited)

**12:00 PM LUNCH**

**12:30 PM ALMOND INDUSTRY UPDATE**

- Clarice Turner, President and CEO, Almond Board of California

**1:00 PM ENVIRONMENTAL ADVOCATES: WHAT DO THEY REALLY WANT FROM AGRICULTURE?**

- Katelyn Roedner Sutter, California Director, Environmental Defense Fund
- Michael Jarred, Regenerative Strategies Consulting (invited)
- Andrew Carter, Director of Conservation Policy, Defenders of Wildlife (invited)

- 1:45 PM**      **HOW AGRICULTURE'S VOICE CAN BE MORE EFFECTIVE IN CALIFORNIA POLITICS**
- Sen. Susan Rubio (invited)
- 2:30 PM**      **BREAK**
- 3:00 PM**      **NEXT-GENERATION CONNECTIVITY: EXPLORING THE ON-FARM PRIVATE CONNECTIVITY VALUE CHAIN**
- Cam Camfield, CEO, Stratovation
  - Mike Roudi, CEO, Emergent Connex
  - Walt Duflock, VP of Innovation, Western Growers
- 3:45 PM**      **RETHINKING THE DEFINITION OF CALIFORNIA AGRICULTURE**
- Ejnar Knudsen, founder and CEO, AGR Partners
  - Stuart Woolf, CEO, Woolf Farming
  - Elizabeth Karbousky, SVP/Market Manager, Central Valley, Global Commercial Banking, Bank of America (invited)
- 4:30 PM**      **TACKLING THE GREAT TOMATO CHALLENGE**
- Jenny Maloney, Global-Americas Strategic Accounts Manager at Bayer CropScience Vegetable Seeds
  - Tomato Challenge winner (TBD)
- 5:00 PM**      **IN-PERSON: Customer Appreciation Reception**
- 7:00 PM**      **RECEPTION CLOSES**