

Agri-Pulse Food & Ag Issues Summit
June 4, 2024
Sheraton Grand Sacramento

Rightsizing California Agriculture for New Growth and Opportunities

All times below are listed in Pacific.

7:00 CONTINENTAL BREAKFAST

8:00 WELCOME
Agri-Pulse President and Editor Sara Wyant

8:15 PANEL: DIGGING INTO DEMOGRAPHICS: WHY THE NEXT GENERATION OF FARM WORKERS WILL BE HARDER TO FIND

9:00 WHY CARROTS AND COWS NEED EACH OTHER: THE IMPORTANCE OF A CIRCULAR AG ECONOMY

10:15 BREAK

10:45 PANEL: QUANTIFYING THE CURE
New research looks at medical cost savings from eating more fruits, nuts and vegetables.

11:30 ARE RENEWABLES LOSING THEIR LUSTER?
A closer look at why Arizona changed course from their 100% renewable energy goals.

11:50 LUNCH

12:30 HOW AGRICULTURE'S VOICE CAN BE MORE EFFECTIVE IN CALIFORNIA POLITICS

1:00 BREAK

1:15 PANEL: ENVIRONMENTAL ADVOCATES: WHAT DO THEY REALLY WANT FROM AGRICULTURE?

2:00 WHAT'S AHEAD FOR THE ALMOND INDUSTRY?

2:30 BREAK

3:00 PANEL: NEXT-GENERATION CONNECTIVITY: EXPLORING ON-FARM PRIVATE WIRELESS NETWORKS

SUMMIT AGENDA

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#FoodandAg24

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- 3:45 RETHINKING THE DEFINITION OF CALIFORNIA AGRICULTURE
California farmers are increasingly setting up in other states, other countries and turning to private equity ownership
- 4:30 PANEL: TACKLING THE GREAT TOMATO CHALLENGE
- 5:00 CUSTOMER APPRECIATION RECEPTION